Pima County/Tucson Women's Commission
FULL COMMISSION
Wednesday, October 7, 2026, 6:00 p.m.
Approved Minutes

1. Call to Order:

The meeting was called to order by Chair Kim Fitch at 6:00 p.m.

2. Roll Call:

Molly Ring	Pima County District 1 (virtually)
Kim Fitch	Pima County District 3
Sierra Yamanaka	City of Tucson Ward 2 (virtually)
Ashley Rubin	City of Tucson Ward 6 (virtually)
Joyce Wong	PCTWC Commission
Lucy Howell	PCTWC Commission
Dana Taylor	PCTWC Commission (virtually)
Annie Sykes	Pima County District 5
Ana Marrufo	City of Tucson Ward 1 (late) (virtually)
Roberta Vance	City of Tucson Ward 4 (virtually)
Melinda Gomez	PCTWC Commission (virtually)
Maria Vianey Valdez-Cardenas	PCTWC Commission
Halle Aquino	PCTWC Commission (virtually)

Absent:

Zoey Dzieman	PCTWC Commission
Lauren Burson	Pima County District 2
Stephanie Noriega	City of Tucson Ward 5

3. The Pledge of Allegiance was recited.

4. Review and Approval of Minutes:

It was moved by Maria Vianey Valdez-Cardenas, duly seconded by Molly Ring, to approve the minutes of August 5, 2026. Motion carried by a voice vote of 13 to 0.

It was moved by Joyce Wong, duly seconded by Robert Vance, to approve the minutes of September 9, 2026. Motion carried by a voice vote of 13 to 0.

5. Finance and Operations:

A. Molly Ring provided to the commission the August and September financials:
- Account Balances: checking $11,205.14, savings, $23,282.17
- Year-to-Date Income: $20,108 ($2,080 over budget)
- Year-to-Date Expenses: $20,461 ($2,646 under budget)
- Net Operating Loss (YTD): $353
- Total Cash Flow (YTD): $1,763

Additional Updates:
-2026 Pima County Taxes paid
-Federal Form 990N filed for 2026 taxes
-Savings account to be upgraded to Premium Business a 2.15% APY
-50th Anniversary Event brought in $1,320 with a total of 17 total donations. Total cost for all the expenses capped at $5,867.80.

It was moved by Lucy Howell, duly seconded by Dana Taylor, to approve the treasurer's report that reflected the August and September financials. Motion carried by a voice vote of 13 to 0.

B. ActBlue vs. Zeffy:

Discussion was held regarding switching our donation platform from ActBlue to Zeffy. ActBlue is an independent nonprofit digital fundraising platform that exclusively serves Democratic candidates. Zeffy is not associated with any political party. If approved to switch to Zeffy, the website needs to be linked. ActBlue will be kept active for all the marketing materials already created.

It was moved by Lucy Howell, duly seconded by Sierra Yamanaka, to add Zeffy as a donation platform. ActBlue will continue to be the main donation platform until all the materials that have a QR code directing donors to ActBlue are used.

Maria shared concerns about Zeffy based on her experience using it for her business. Specifically, donors may be charged an additional 17% fee if they do not manually opt out of certain default settings. Additionally, funds are not accessible as quickly as they are with ActBlue. Because of these usability issues, she does not recommend Zeffy. The commission agreed to research alternative, more user-friendly donation platforms before making a final decision.

Motion was defeated by a voice vote of 13 to 0.

6. Chair Report

A. Election of Officers was conducted for the positions of Chair, Vice Chair, Treasurer, Alternate Treasurer, and Secretary. Members of the Nomination Subcommittee read each candidate's Letter of Interest and the following individuals were elected to serve:

- Chair - Kim Fitch
- Vice Chair - Sierra Yamanaka
- Treasurer - Molly Ring
- Alternate Treasurer - Roberta Vance
- Secretary - Ana Marrufo

It was moved by Roberta Vance, duly seconded by Molly Ring, to re-elect Ana Marrufo as Secretary of the PCTWC. Motion carried by a voice vote of 12 to 0.

It was moved by Maria Vianey Valdez Cardenas, duly seconded by Lucy Howell, to re-elect Kim Fitch as Chair of the PCTWC. Motion carried by a voice vote of 12 to 0.

It was moved by Maria Vianey Valdez Cardenas, duly seconded by Molly Ring, to re-elect Sierra Yamanaka as Vice Chair of the PCTWC. Motion carried by a voice vote of 12 to 0.

It was moved by Kim Fitch, duly seconded by Roberta Vance, to re-elect Molly Ring as the Treasurer of the PCTWC. Motion carried by a voice vote of 12 to 0.

It was moved by Maria Vianey Valdez-Cardenas, duly seconded by Molly Ring, to elect Roberta Vance as the Alternate Treasurer of the PCTWC. Motion carried by a voice vote of 12 to 0.

B. Restructuring of Committees - Kim Fitch

Extensive discussion was held regarding the structure of the subcommittees. Kim Fitch said it was important to establish a chair first then members at another time. Lucy Howell said we need to look into the difference between Ad-Hoc and Established Subcommittees.

Kim will send out an email to all the members with the suggested subcommittees names and requested any members who want to chair to let her know, or if a commission wants to serve on a particular committee/subcommittee. Due to the almost full capacity with commissioners, each committee will have a few commissioners on them plus each

committee will recruit their own volunteers from the community. Each commissioner is required to serve on at least one subcommittee (preferably more than one, as the synergies of some of the committees cross over). As Chair of the PCTCW, Kim Fitch will be a member of all subcommittees.

Committee: Finance – Molly Ring (chair), Roberta Vance, Ana Marrufo
Subcommittee – Building/Maintenance
Committee: Advocacy – Dana Taylor (chair)
Subcommittee – Legislative Watch
Subcommittee – Positions Papers
Ad Hoc – Domestic Violence Resource Guide
Committee: Young Women Development and Empowerment - Lucy Howell and Zoey Dzieman, co-chair
Committee: Visibility and Communications
Subcommittee – Digital Presence
Subcommittee – Merchandize/Swag
Subcommittee – Community Involvement and Outreach
Committee: Executive Board – Kim Fitch (chair), Sierra Yamanaka, Ana Marrufo, Molly Ring, Roberta Vance
Subcommittee – Strategic Planning
Subcommittee – Membership & Recruitment
Committee: Education:
Subcommittee – Health and Wellness
Subcommittee – Wealth

C. Communications Command Center - Lucy Howell said information was sent out prior to the meeting. There is an offer for a 30-day test drive using the link she sent to all members. The link includes 4 areas members need to work on designed to help us operate more effectively by leveraging our strengths and weaknesses. She is offering this platform to the commission as a $5K in-kind donation and has agreed to sponsor the app.

7. Subcommittee Reports:

a. Nominating Committee -

Maria Vianey Valdez Cardenas read Carrie Foote's Letter of Interest to become a commissioner in preparation for a vote. It was originally sent to Mayor Romero. However, Carrie cannot be an appointee from the Mayor's Office because she lives outside the city limits.

Melinda Gomez moved to nominate Carrie Foote as an At-Large Commissioner, duly seconded by Dana Taylor. Motion carried by a voice vote of 12 to 0.

Following Carrie's nomination, discussion ensued regarding 3 elected officials that still have vacancies and need to make appointments - Mayor Romero, CM Kevin Dahl, and Supervisor Steve Christy. Kim Fitch asked if there were any At-Large members who were interested in reaching out to these elected officials and have their tenure be appointed. Several members spoke on how they reached out to their appointor to be appointed and encouraged others to do the same.

Lucy Howell raised the question about the possibility of changing the ByLaws to have the Tohono O'odham Nation become an appointor so they can have an appointed seat. Kim Fitch said we need to reach out to the City Attorney and the COB for their approval before making any changes to the ByLaws.

b. Website / Social Media Committee –

No discussion

c. **Strategic Planning Subcommittee** -

No discussion

d. **DV Resource Directory Committee**

No discussion

e. **Building Maintenance Committee** -

No discussion

8. Old Business

Maria Vianey Valdez-Cardenas shared details following up on the Breast Cancer Conference held the previous week and encouraged all members to attend these types of conferences to represent the PCTWC. Lucy Howell attended and said these types of community events are an excellent way to provide outreach to the community.

9. New Business

Kim asked the members how we should write a position statement concerning the recent situation at Cornell University. Melinda Gomez said she can reach out to someone familiar with these types of incidents for guidance. An Advocacy Subcommittee can take ownership of drafting this statement. When this subcommittee is put together they can include this project as one of their 12-month goals, similar to how the Strategic Subcommittee created their brochure.

Joyce Wong asked if anyone was interested in staffing a table outside our building along Court Avenue (near the conference room door) to promote PCTWC during the Tucson Meet Yourself event. We would not be able to cover all three days, so we focused on Sunday. The table will feature PCTWC brochures, palm cards, and commissioners were encouraged to wear their PCWTC t-shirts.

Kim sent out a sign-up sheet for the following 2-hour shifts:
- 10:00 a.m. – 12:00 p.m.
- 12:00 p.m. – 2:00 p.m.
- 2:00 p.m. – 4:00 p.m.

10. Call to the Public / Announcements

None

11. Upcoming Meetings:

November 4, 2026

December 2, 2026 - suggested to do a potluck in lieu of a meeting. Kim hosted a Christmas potluck last year and this year she proposed a potluck with an ornament exchange. More discussion to follow at the November meeting.

12. Adjournment:

Meeting adjourned at 7:47 p.m.