

Public Art and Community Design Committee

Of the Arts Foundation for Tucson and Southern Arizona

Education Subcommittee DRAFT Minutes

Monday, September 8, 2025 at 3:00 pm

To join the Virtual Zoom Meeting from your computer, tablet, or smartphone use the following methods:

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Meeting ID: 839 6507 4994

Agenda Item	Type	Presenter	Time
<p>1. Roll Call to Establish Quorum Sadie Shaw started the meeting at 3:20 and did a roll call to establish quorum.</p> <p>Members Present: Adriane Ackerman, Liane Hernandez, Brandon Varela</p>		Sadie	3
<p>2. Introduction of Guests & Attendees Ms. Shaw introduced the agenda item and introduced herself. The subcommittee members followed, noting who appointed them.</p> <p>No guests were present.</p>		Sadie	3
<p>3. Review & Vote on July 14, 2025, Education Subcommittee Meeting Minutes Ms. Shaw asked if there were any revisions to the July 14th agenda. Ms. Ackerman asked for a revision of a sentence in item 4. Ms. Shaw revised the sentence for clarity.</p> <p>Motion by Liane Hernandez. Second by Adriane Ackerman.</p> <p>Approved unanimously via roll call vote.</p> <p>Ms. Ackerman asked a procedural question pertaining to a topic discussed in the minutes that was not resolved and is not on this meeting's agenda, could she raise this issue again in Item 8, future agenda items?</p> <p>Ms. Shaw notified Ms. Ackerman that if her comment or question pertained to any item on today's agenda, she could bring it up during that item or add it to a future agenda.</p>	Action	Sadie	5
<p>4. Arts Foundation Communication Strategy Ms. Shaw introduced the item and gave an overview of the excel sheet she had sent the subcommittee members prior to the meeting regarding the communication strategy for public art opportunities and the regional partners that we send information to.</p>	Study	Staff	5

Mr. Varela asked if anyone from the Arts Foundation had reached out to the new tribal contacts that he had submitted to Ms. Shaw.

Ms. Shaw was not sure if anyone had reached out to them yet. She had sent their contact information to the Arts Foundation’s staff but was not aware of whether there was a follow-up. Ms. Shaw indicated that she would reach out again.

Ms. Ackerman thanked Mr. Varela for sharing those contacts. She also wondered if this list was something that could be shared with Members of the PACDC and asking them to brainstorm and fill in the gaps.

Ms. Shaw wasn’t sure if the Arts Foundation could make the contact list public, but she could ask the PACDC Members to share contacts.

Ms. Ackerman wanted to promote organizations focused on youth, incarcerated individuals, queer community members and work to find contacts beyond place-based contacts.

Ms. Hernandez asked if the list that was shared was supplemental to the other contacts lists the Arts Foundation uses. Ms. Shaw confirmed that the larger list the Arts Foundation uses contains thousands of contacts.

Ms. Hernandez added that there were different smaller communities in the county that should be reached out to.

Ms. Ackerman commented that at the last meeting Ms. Hernandez had requested rural and tribal hospital contacts for the list as well as Arizona Local First. She asked if those contacts were added.

Ms. Shaw said they were not and that she would reach out to the Pima County Health Department to find these contacts.

5. Upcoming Public Art Projects

Study

Wylwyn

15

Ms. Shaw introduced the item and spoke about the upcoming Public Art Request for Qualifications (RFQ) for Morris K. Udall Park, and the Thrive in the 05 RFQs at Sugar Hill on Stone, Tucson House, and Amazon Flats.

Ms. Shaw noted that at the last meeting the subcommittee members discussed promoting the RFQs to the greater community and asked if there was still interest in that charge.

Ms. Ackerman responded that this was noted in the previous meeting’s minutes in Item 5, that this topic could be discussed at the PACDC meeting each month to encourage greater participation from the PACDC Members.

Ms. Hernandez agreed and commented that this on the groundwork could energize the PACDC membership and keep people engaged in the work.

Ms. Ackerman noted that although they get updates on projects in the Director’s Report, maybe there could be a short agenda item where PACDC Members can discuss what each of them will do personally to promote upcoming projects.

Mr. Varela agreed and noted that this could improve engagement and the dispersal of information throughout the community.

Ms. Shaw said that she would bring this up with the Public Art Director, Wylwyn Reyes, to see if that could be something we can discuss during the Public Art Director’s Report.

Ms. Hernandez commented that this could push PACDC Members to get more involved and make their work more meaningful.

Ms. Shaw added that putting the RFQ in the Public Art Director’s report would help with these efforts.

Ms. Ackerman added that the reason for the subcommittee is to “conduct a program of community education for the public art program in conjunction with Public Art staff” and to bring this work back to the PACDC as a set of recommendations.

6. Informational Kit for PACDC Members

Study/Action

Sadie

15

Ms. Shaw introduced the item and gave an overview of the PACDC New Member Handbook that was approved in May. This is one of the materials sent to new PACDC Members to give them information about their roles and responsibilities.

Ms. Hernandez thanked Ms. Shaw for sending this information and noted that this was really helpful.

Mr. Varela agreed that this document was very informative.

Ms. Ackerman commented that this document was very helpful and that it may be improved by adding information about what PACDC Members can and cannot do so that this information is clearer, especially as it pertains to the City of Tucson’s public art program.

Ms. Shaw responded that she would bring this up with the Public Art team to revise the document for clarity surrounding the public art program and the Administrative Directives for the City of Tucson. Ms. Shaw also noted that new members received this handbook as well as a link to the Administrative Directives, the Opening Meeting Law Handbook and other materials to help inform their work.

Ms. Ackerman noted that she has read through these materials several times and it is still confusing when having to do the work within the PACDC meetings. She added that it may be helpful to have another document that is written in plain language on how PACDC Members can work within the constraints of the Administrative Directives for the PACDC.

Ms. Shaw commented that she would bring this potential revision of the PACDC Member Handbook or creating a new document that addresses this issue with the Public Art Team.

Ms. Hernandez suggested that adding an appendix to the existing document may be the easiest route.

Ms. Ackerman moved to request that Arts Foundation staff in conjunction with the PACDC subcommittee create a table with plain language that delineates what is within PACDC members purview as it pertains to the public art plan and what is not within their roles and responsibilities and include this information in PACDC Member Handbook or supplemental materials.

Second by Brandon Varela.

Ms. Hernandez suggested that the document should be short and as close to a single page as possible.

Approved unanimously via roll call vote.

7. Call to the Audience		Sadie	15
Ms. Shaw read the Call to the Audience script. No comments were made.			
8. Requests for Future Agenda Items	Announcement	Sadie	5
Ms. Shaw asked if there were any items for a future agenda.			
Ms. Ackerman asked that a standing item for a subcommittee update be added to each PACDC meeting agenda.			
9. Adjournment	Announcement	Sadie	1
Meeting adjourned at 4:07 PM			

Public Art and Community Design Committee Meetings are Open to the Public Citizens, particularly artists, interested in public art are encouraged to attend. Action may be taken on any agenda item. This meeting will be held virtually unless otherwise noted on the agenda. Meeting materials will be presented as part of the virtual meeting. Community members who wish to speak at the Call to Audience can click on the link below and will be added to a list on a first come first serve basis: <https://airtable.com/shr1SX8hMC5u3iS5p>

Education Subcommittee Members

Adriane Ackerman—Mayor, E. Liane Hernandez—W1, Brandon Varela—AF

PACDC Members

Anne Lopez—W4, Bob Clark—W5, Emily Tate—D1, James Glock—AF, Janet Fischer—W6, Maureen Lueck-County Administrator, Melissa Brown-Dominguez—D2, Nancy Fung—AF, Valerie Sanchez-AF, Valerie Sipp—AF, Adriane Ackerman-Mayor, E. Liane Hernandez – W1, Alisha Vasquez—D5, Brandon Varela – AF, Kathleen Velo – W2, Jacqueline Jean Barrios – AF, Adia Jammille Olguin – AF, Wesley Fawcett Creigh – City Manager

Accessibility

If you require an accommodation or materials in accessible format or require a foreign language interpreter or materials in a language other than English for this event, please call the Arts Foundation at 520.624.0595 ext 4. or email PACD@ArtsFoundTucson.Org at least 2 business days in advance.

Links

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- The [Public Art and Community Design Committee \(PACD\)](#) is a standing committee of the Arts Foundation that functions as an interagency committee operating in compliance with Boards and Commissions.
- The City of Tucson uses [Administrative Directives 7.01-1 through 7.01-7](#) to implement the City’s Public Art Program.
- Pima County uses the [Board of Supervisors Policy C 3.3 and Administrative Procedures 3-16](#) for the implementation of the Pima County Public Art Program.