



**Commission on Climate, Energy, and Sustainability  
Community Engagement and Communications Subcommittee**  
Tuesday, September 18, 2024, 7:00 PM – 8:00 PM  
Microsoft Teams

## **Meeting Minutes**

**1. Call to Order**

Meeting called to order at 7:02 PM by Chair Adriana Bachmann

**Present:**

Jim Sell	Representative, Ward 6
Adriana Bachmann	Representative, Ward 2
Garrett Weaver	Representative, City Manager

**Staff Members & Guests:**

Michael Catanzaro	Energy Manager, Environmental & General Services Department (EGSD)
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**Absent – None**

**2. Call to the Audience – None**

**3. Environmental Day at the Arizona Capitol**

Chair Bachmann mentioned that Comm. Sanghi had invited CCES to table at Environmental Day at the Capitol.

CM Catanzaro will ask the City Manager's office if it is permissible to the commission to attend the event.

**4. Coordination with Fatima Luna on Outreach**

Comm. Sell said we should have a list of upcoming tabling events and would be in favor of having a meeting with Fatima Luna.

Comm. Weaver indicated that the commission should have a formal sign in sheet. Chair Bachmann agreed to set up a meeting with Fatima Luna.

**5. Community Resource Database**

Chair Bachmann reported that she is organizing the community group list and categorizing it. Chair Bachmann will send EM Catanzaro the database to send out to the rest of commission. Comm. Weaver will send Chair Bachmann updated contact info.

**6. CCES Website, Social Media & Newsletter**

Chair Sell asked if we can operate in such a way that we can get feedback through a website. EM Catanzaro will send email from the proposal.

Chair Bachmann indicated concern with social media feedback.

Comm. Weaver indicated he agreed with partnering with nonprofits to help carry out outreach work.

**7. Climate Action Plan Outreach Research**

Chair Bachmann did a deep dive into New York City outreach.

Comm. Sell has been looking at Arizona cities, counties look like they are getting started. Tohono O'odham is working on a climate action plan.

Chair Bachmann will look at Tohono O'odham nation's climate action plan.

Comm. Weaver reported on Spokane, Flagstaff, Winthrop, San Diego, identified two ways that outreach and engagement has been done between those cities, either an Equity Checklist, or forming citizens advisory councils. Indicated that the direction Tucson is heading in is the advisory council with the Heat Advisory Council.

Chair Bachmann reported that New York wove stories into their climate action and adaption plan. Created climate action plan with new mayor. Townhall, phone calls, small group discussions, focus groups, formal public engagement and holding resource fairs. Website is the cornerstone for communication. They do newsletters, they do social media, where they share tips on how to do better for the environment and they are utilizing YouTube in a good way, engaging younger people, using shorter videos. Doing public school education, doing green job training and placement. They host community events such as bike the block, where they engage the public on transportation. Reported that engaging organizations that are already in place, is key. Doing dedicated events adds additional commitments to people.

Comm. Weaver will reach out to members of the public who made statements in support of CAAP advisory council and get their feedback on this research.

Comm. Weaver will draft a letter in support of the Heat Advisory Board.

**8. Adjournment – Chair Bachmann adjourned the meeting at 8:03 PM**