



## **TUCSON GREENS COMMITTEE**

Thursday, January 15, 2026, at 3:00 p.m.

Tucson Parks and Recreation Administration, Parks Conference Room

900 S. Randolph Way

Tucson, Arizona

### **MINUTES**

#### **1. Call to Order/Roll Call**

A quorum was established at 3:00 p.m. (start recording)

Committee members present: Anthony Peralta (Ward 1), Gabriel Nunez (Ward 2), Ken Wiley (Ward 3), and Brent Davis (Ward 6)

Committee members absent: Danny Medina (Ward 4)

OB Sports staff in attendance: Matt Pfeifle (General Manager/Fred Enke), Brett Gilmore (General Manager/Randolph Golf Complex), Robert Spikes (General Manager/El Rio), Chris Soto (Director of Agronomy) and Matt Malloy (Senior Vice President of Operation).

OB Sports absent: Joe Madsen (General Manager/Silverbell)

City staff in attendance: Greg Jackson (P&R)

Public attendance: None

#### **2. Approval of Minutes – November 20, 2025**

Commissioner Ken Wiley made a motion, duly seconded by Commissioner Gabriel Nunez to approve the November 20, 2025, minutes. All committee members were in favor of the motion. The motion passed 4-0.

#### **3. Call to the Audience**

No members of the public were present.

#### **4. Golf Course Operations Reports - OB Sports:**

Reports were circulated in the meeting packets.

##### **A. Randolph/Dell Urich Detailed Report:**

Updates were summarized, including a new direction in marketing and communications with the hiring of a marketing coordinator to fill a previously vacant administrative position. This role will support communications efforts and assist with a monthly newsletter highlighting programs across the City golf properties. The new city card launched successfully, supported by effective promotional efforts. Sales across the various card programs have been successful and positive. The Tucson Golf Program achieved strong membership sales as well, reflecting positive development in the junior and adult programs.

It was also noted that Tucson City Golf is a member of the 59 clubs that have been nominated for a retail award for hospitality, competing against four other golf properties. The award recipient will be announced at the PGA Show

**B. Randolph/Dell Ulrich Player's First Report:**

Overall, the Player's First Report reflects a strong performance. Fairways are in excellent condition, and the clubhouse continues to perform well. The courses continue to progress well. October overseeding held up through the freeze temperatures. Staff are now focusing on rough cleanup, bunker improvements, and overall aesthetics. Cutting and rolling alternate across each course, resulting in consistent greens and overall excellent playability. Staff continue to enhance conditions throughout.

**C. El Rio, Silverbell and Fred Enke- General Report**

There was no additional information provided.

**5. Operating Revenues, Expenses, and Rounds Report- OB Sports**

Green's fees exceeded budget and are trending positively, with merchandise sales also up. Expenses remain in line across all areas. Food and beverage sales were slightly down versus last year, and staff are focusing on boosting sales while managing costs. The annual pass launch, including the 7 Days of Deals, City Card benefits, restaurant discounts, and shop promotions, has received excellent feedback, driving continued sales into January.

**6. Troon Rewards and City Card**

The City reviewed the Troon Rewards Program agreement and requested revisions, primarily to ensure changes cannot be made without city approval. Troon will review and update the agreement; once approved and signed, the rewards program will become active.

**7. Del Ulrich and 22<sup>nd</sup> Street Improvements Recommendation- Greg Jackson**

Staff completed a pre-application meeting with the Army Corps of Engineering, submitted full construction documents and will provide a rainwater retention model. The process is projected to take 8-10 months.

**8. Golf Improvement Fund**

The Parks Department submitted a \$2.00 Golf Improvement Fund request in December to Mayor and Council. There were no objections raised. The fee adjustments will be returned to Mayor and Council in the spring with implementation anticipated July 1, 2026. The Commission to discuss fund priorities at a future meeting.

**9. Election of Vice Chair**

Commissioner Gabriel Nunez motioned to nominate Ken Wiley as the Committee Vice Chair, seconded by Commissioner Anthony Peratla. Motion passed with vote- 4-0.

**10. Meeting Schedule and Time**

February 19, 2026

**11. Future Agenda Items**

- A. Capital Improvement Program (TV's, Restrooms, Parking Lots)
- B. PFAS Well Update
- C. Green's Committee Reports

**12. Adjournment – 3:29 p.m.**

Vice Chair Gabriel Nunez made a motion, duly seconded by Commissioner Ken Wiley to adjourn the meeting. All committee members were in favor of the motion. The motion passed 4-0.