



TUCSON GREENS COMMITTEE

Thursday, November 20, 2025, at 3:00 p.m.
Tucson Parks and Recreation Administration, Mesquite Room
900 S. Randolph Way
Tucson, Arizona
MINUTES

1. Call to Order/Roll Call

A quorum was established at 3:03 p.m. (start recording)

Committee members present: Larry Pagel (Ward 5), Anthony Peralta (Ward 1), Danny Medina (Ward 4), and Brent Davis (Ward 6)

Committee members absent: Gabriel Nunez (Ward 2), Ken Wiley (Ward 3)

OB Sports staff in attendance: Matt Pfeifle (General Manager/Fred Enke), Brett Gilmore (General Manager/Randolph Golf Complex), Robert Spikes (General Manager/El Rio), Joe Madsen (General Manager/Silverbell), Chris Soto (Director of Agronomy) and Matt Malloy (Senior Vice President of Operation).

OB Sports absent:

City staff in attendance: Greg Jackson (P&R)

Public attendance: None

2. Approval of Minutes- October 30, 2025

Commissioner Brent Davis made a motion, duly seconded by Commissioner Danny Medina to approve the October 20, 2025, minutes. All committee members were in favor of the motion. The motion passed 4-0.

3. Call to the Audience

No members of the public were present.

4. Golf Course Operations Reports - OB Sports:

Reports were provided in the meeting packets.

A. Fred Enke Detailed Report:

The golf course reopened following overseed treatment on October 4, 2025.

Golf revenue for the month is currently ahead of projections. The golf revenue for the year is slightly below budget. Revenues are anticipated to increase in January, supported by card sales and renewals.

B. Fred Enke Player's First Report:

Report was provided in the meeting packet and was reviewed.

Staff continue to handle turf conditions effectively, and the approach is being extended to other golf facilities. The progress is on track.

C. Randolph/Dell Urich, El Rio and Silverbell- General Report

There was positive feedback made on the progress of overseeding, and the overall grass conditions. Staff continue to fertilize the turf to support ongoing improvements. There was a brief discussion regarding the consistency and frequency of verti-cut treatments across the golf courses as the presentation varied between the locations. Treatments were conducted on all courses; however, not at the same frequency as the Fred Enke and El Rio golf courses. Staff plan to work toward establishing a more consistent weekly or biweekly treatment program.

Comments were made regarding the golf cart fleet. Issues have been identified with the ISV controllers and clutches. Staff are currently working on repairing the carts.

5. Operating Revenues, Expenses, and Rounds Report- OB Sports

Staff reviewed financials with the committee. It was noted that the staff did not launch the new City card as planned; despite this, golf fee revenues for October are trending well. There was a decrease in the number of rounds due to various closures and change with time intervals.

Deputy Greg Jackson mentioned that the department submitted potential fee increases for next fiscal year along with a request to include a surcharge fee for review by Mayor and Council.

6. Troon Rewards and City Card

Information was provided on the new Troon Rewards program which is now called the Access Rewards program. The program provides opportunities for golfers to earn and redeem points for free rounds. 95% of the revenue for greens fees collected on-line stays with the course and 5% is held in an escrow account.

Information was provided on the new City Card program, which is expected to launch in December at a promotional cost of \$99 through January 31, 2026. Beginning in February, the cost will revert to the standard price of \$119.00. The City Card offers a variety of incentives, as well as special promotions for loyalty card holders.

7. 2026 Pass Rates

The golf pass prices will increase approximately 5% across all categories. Opportunities for internal promotions will be available. There was extensive discussion on timelines and rates for the golf passes. Further discussion on the transition plan will be carried over to the next meeting.

8. Meeting Schedule and Time

A. December 18, 2025 - cancel

B. Calendar Year 2026 Schedule

It was consensus of the commission to not hold a meeting in December and reconvene on January 15, 2026.

9. Future Agenda Items

- A. Capital Improvement Program (TV's, restrooms, parking lots)
- B. City Manager Invite- Golf Improvement Fund
- C. PFAS Well Update
- D. Elections
- E. Annual Pass Transition

10. Adjournment – 3:58 p.m.

Commissioner Brent Davis made a motion, duly seconded by Danny Medina to adjourn the meeting. All committee members were in favor of the motion. The motion passed 4-0.