



Tucson Convention Center  
Thursday, October 16, 2025, 9:30 A.M.  
Mohave Meeting Room  
260 South Church Avenue, Tucson, AZ 85701

## Meeting Minutes

### 1. Call to Order/Roll Call

The meeting was called to order at 9:30 A.M. A quorum was established.

#### Committee Members Present:

Jose Jimenez	Mayor's Office
Ned Beman	Ward 2 Representative
Matt Kopec	Ward 3 Representative
Ronnie Reyna	Ward 5 Representative

#### Committee Members Absent:

Vacant	Ward 1 Representative
Vacant	Ward 4 Representative
Vacant	Ward 6 Representative

#### Staff Members Present:

Glenn Grabski	Tucson Convention Center
Shaun Tilley	Tucson Convention Center
Kate Breck Calhoun	Tucson Convention Center

#### Staff Members Absent:

Ross Adelman	City Manager's Office
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### 2. Approval of July 17, 2025, Minutes

Ned Berman made a motion to approve the minutes and Ronnie Rayna second the motion. The motion passed by a voice vote of 3-0.

### 3. TCC Commission Election for Chairperson and Vice Chairperson

Ned Berman was elected Chair and Jose Jimenez was elected Vice Chair. The motion passed by a voice vote of 4-0

### 4. General Manager's Report – Operations, Sales, Financial

Glenn Grabski mentioned recent hiccups with a few events. These hiccups are related to the guest demographics, not familiar with use of the QR Code and App.

Mr. Grabski mentioned a few positions that are currently open, Director of Finance and Assistant Director of Events. He mentioned our Client Satisfaction Survey Results,

97.5%, which is best in class, and we are now officially Legends Global property.  
Explanation of Legends Global Privacy Rights.

We are still waiting to hear about the Rio Nuevo's Naming Rights deal.

Church Ave. construction is expected to begin in January 2027 with a 12-month project related to water that could affect a project on Cushing and Main.

Met with CSL Performing Arts Center project team. Project expected to take place in Oro Valley.

Brief review of Income Statement and Rolling Forecast. Our best year was FY 2025, and we expect FY 2026 to be a bit slower due to decrease in programming. Ticket Sales are down. City Manager requested that we commit to not spending \$400,000 from our CIP expense budget.

Review of the 2026 Annual Report. 63% of our business is Non-Profit.

Kate Breck Calhoun mentioned 2026 event booking of USA TKD and USA Judo. TSO and AZO have dates on hold for 2027 and 2028. Tucson Hockey League events have increased slightly. Tucson Modernism Week booked the Leo Rich Theater this month. Sales and Marketing team have been busy with Holiday Ice Rink planning and marketing. Arizona Bowl Luncheon will be in the facility later this month and El Tour and Garmin have confirmed contracts for November 2025.

Shaun Tilley prepared a 30 Year Capital Improvement Plan Budget Detail report for review. The focus is on AV, Life Safety, HVAC and Electrical upgrades in the next 5 years.

## **5. Update from Visit Tucson**

Presentation by Graeme Hughes. Presented Annual Report and Marketing Plan. Total visitors in Pima County direct spending was \$1 Billion.

City of Tucson has requested Visit Tucson to allocate \$2 Million from their budget to support Free Transit.

Three percent of allocated budget goes to TCC Marketing Fund which supports the Destination Downtown incentive.

September and October 2025 Tucson hosted 7 Gem Shows which supported the Mineral District, Thrive in the 05 campaigns. Gem Show is expected to see a 5-6% decrease in international visitors in 2026 due to ICE and Immigration issues.

## **6. Call to the Audience**

N/A

**7. New/Old Business**

Request to hear from City Manager

**8. Future Agenda Items**

Request to hear from City Manager

**9. Adjourn**

Motion to Adjourn at 10:39 A.M.