

Public Art and Community Design Committee

Of the Arts Foundation for Tucson and Southern Arizona

Education Subcommittee Approved Minutes

Monday, April 21, 2025 at 4:00 pm

To join the Virtual Zoom Meeting from your computer, tablet, or smartphone use the following methods:

Video: <https://us02web.zoom.us/j/82438321186>

Meeting ID: 872 6393 6527

Agenda Item	Type	Presenter	Time
1. Roll Call to Establish Quorum Public Art and Community Design Committee Administrator Sadie Shaw called the meeting to order at 4:05 PM. Roll Call was taken by Sadie Shaw, and quorum was established with 3 members in attendance. Committee Members Present: Adriane Ackerman, Liane Hernandez, Brandon Varela		Sadie	3
2. Introduction of Guests & Attendees The Arts Foundation staff introduced themselves and their positions: Sadie Shaw, Public Art & Community Design Administrator; Yuyu Shiratori, Public Art Collections Associate; Wylwyn Reyes, Public Art Director		Sadie	3
3. Education Subcommittee Guidelines Mr. Reyes, Director of Public Art, gave an overview of the Education subcommittee guidelines as outlined in the City of Tucson's Administrative Directives for PACDC Education program requirements, 7.01-1 G(2). He reviewed the information as it is outlined in the Administrative Directives. To his knowledge, the PACDC has never addressed this aspect of the City of Tucson's Administrative Directives. He noted that Arts Foundation staff were here to support the subcommittee but did not want to take on the role of directing how and what the work of the subcommittee would look like. Ms. Ackerman commented that she was interested in focusing on internal education of the PACDC Members in regard to their role and responsibilities before focusing on external education efforts. Ms. Hernandez commented that she wanted information about the communication strategy of the Arts Foundation, so that the	Study	Wylwyn	5

subcommittee could support their efforts in spreading the word to artists, organizations, community members who may not be receiving the information.

Mr. Reyes gave an overview of some of the ways the Arts Foundation's Communication staff circulated information, including newsletters, social media, press releases, etc.

Ms. Shaw noted that the time to discuss goals for the subcommittee is in the next agenda item and cautioned the committee to stay on topic with this agenda item.

4. Education Subcommittee Goals

Action

Sadie

15

Ms. Shaw introduced the item and asked the subcommittee members if they had any goals they wanted to explore.

Ms. Ackerman stated that she would like the subcommittee to meet regularly, would like the subcommittee to conduct internal education about the roles and responsibilities of the PACDC and the work surrounding it before creating any literature for external education to the community.

Ms. Hernandez stated that she wants the subcommittee to develop an informational kit with staff to disseminate to the community, understanding that the PACDC Members have already indicated that they want to increase participation from local artists, and community members who may not be applying for these opportunities. She asked for information from the Arts Foundation staff about how they spread the word about opportunities and what individuals and groups are already receiving this information in order to identify gaps in the Arts Foundation outreach strategy.

Ms. Ackerman asked if Mr. Varela had any goals that he wanted to suggest.

Mr. Varela noted that he was in agreement with the goals outlined by Ms. Ackerman and Ms. Hernandez.

Mr. Reyes stated that he would reach out to our communication team about compiling that information but noted that they may not be able to compile it before the next meeting.

Ms. Shaw commented that the third Monday at 4 PM could be the reoccurring time and date for the subcommittee's monthly meetings.

Adriane Ackerman moved to approve the Subcommittee goals to meet regularly, develop an informational kit with staff to disseminate to the community, and support and identify gaps in outreach for public art opportunities.

Seconded by Brandon Varela.

Approved unanimously via roll call vote.

5. Call to the Audience		Sadie	15
Members of the public must sign-up to speak at the Call to the Audience: https://airtable.com/appEkdoNa9uaLutTZ/shr1SX8hMC5u3iS5p			
Ms. Shaw read the Call to the Audience script. No comments were made.			
6. Requests for Future Agenda Items	Announcement	Sadie	5
Future			
Ms. Hernandez requested a future agenda item detailing the Arts Foundation communication strategy and details about their outreach efforts for public art opportunities.			
Ms. Ackerman requested a future agenda to start developing an informational kit for PACDC Members to send out to the community regarding upcoming projects.			
Ms. Hernandez requested a list of all upcoming projects for the year so that the Education subcommittee could plan their outreach efforts.			
7. Adjournment	Announcement	Sadie	1
Meeting adjourned at 5:09 PM			

Public Art and Community Design Committee Meetings are Open to the Public

Citizens, particularly artists, interested in public art are encouraged to attend. Action may be taken on any agenda item. This meeting will be held virtually unless otherwise noted on the agenda. Meeting materials will be presented as part of the virtual meeting. Community members who wish to speak at the Call to Audience can click on the link below and will be added to a list on a first come first serve basis: <https://airtable.com/shr1SX8hMC5u3iS5p>

Education Subcommittee Members

Adriane Ackerman—Mayor, E. Liane Hernandez—W1, Brandon Varela—AF

PACDC Members

Anne Lopez—W4, Bob Clark—W5, Emily Tate—D1, James Glock—AF, Janet Fischer—W6, Maureen Lueck-County Administrator, Melissa Brown-Dominguez—D2, Nancy Fung—AF, Valerie Sanchez-AF, Valerie Sipp—AF, Adriane Ackerman-Mayor, E. Liane Hernandez – W1, Alisha Vasquez—D5, Brandon Varela – AF, Kathleen Velo – W2

Accessibility

If you require an accommodation or materials in accessible format or require a foreign language interpreter or materials in a language other than English for this event, please call the Arts Foundation at 520.624.0595 ext 4. or email PACD@ArtsFoundTucson.Org at least 2 business days in advance.

Links

- Serving on a City of Tucson [Board, Committee & Commission](#) is one way that Tucson's residents can participate in local government. Boards and Commissions typically serve in an advisory capacity to the Mayor and Council. Tucson benefits from the knowledge and expertise that volunteers bring to these Boards and Commissions.
- The [Public Art and Community Design Committee \(PACD\)](#) is a standing committee of the Arts Foundation that functions as an interagency committee operating in compliance with Boards and Commissions.
- The City of Tucson uses [Administrative Directives 7.01-1 through 7.01-7](#) to implement the City's Public Art Program.
- Pima County uses the [Board of Supervisors Policy C 3.3 and Administrative Procedures 3-16](#) for the implementation of the Pima County Public Art Program.