

Public Art and Community Design Committee

Of the Arts Foundation for Tucson and Southern Arizona

Approved Minutes

Wednesday, August 14, 2024, at 3:30 pm

To join the Virtual Zoom Meeting from your computer, tablet, or smartphone use the following methods:

Video: <https://us02web.zoom.us/j/81738607613>

Webinar ID: 817 3860 7613 Phone: +1 564 217 2000 US

Agenda Item	Type	Presenter	Time
<p>1. Roll Call to Establish Quorum Public Art and Community Design Committee Chair Jim Glock called the meeting to order at 3:36 PM. Roll Call was taken by Sadie Shaw, and quorum was established with 13 members in attendance.</p> <p>Committee Members Present: Adriane Ackerman, *Anne Lopez, Corinne Cooper, E. Liane Hernandez, Emily Tate, Jim Glock, Janet Fischer, Kenna Smith, Maureen Lueck, Nancy Fung, Valerie Sipp, Alisha Vasquez, Anthony Avila, Brandon Varela</p> <p>Committee Members Absent: Lara Somers, Margaret Joplin, Melissa Brown-Dominguez, Robert Clark, Valerie Sanchez</p> <p>* Anne Lopez arrived after roll call at 3:40 PM.</p> <p>*14 PACDC Members were present during the meeting directly after the Roll Call</p>		Sadie	5
<p>2. Introduction of Guests & Attendees Chairman Glock asked Arts Foundation Staff and guests to introduce themselves</p> <p>AFTSA: Sadie Shaw, Arts Foundation PACDC Administrator; Wylwyn Reyes, Director of Public Art; Donna Isaac, Arts Foundation Special Projects Manager; Ariel Fry, Public Art Coordinator; Adriana Gallego, CEO of Arts Foundation</p> <p>Members of the Public: Hiro Tashima, Ignacio Garcia, Jose Calderon, Fred Narcaroti, Sam Merriman</p>		Jim	3
<p>3. Pledge of Allegiance or Moment of Silence A moment of silence was observed for one minute by the committee and guests.</p>		Jim	1
<p>4. Call to the Audience</p>		Jim	15

Members of the public must sign-up to speak at the Call to the Audience:

<https://airtable.com/appEkdoNa9uaLutTZ/shr1SX8hMC5u3iS5p>

There were no people signed up to speak at the August meeting.

5. Committee Member Activity Report Announcement Jim 5

Chairman Glock invited PACDC Members to attend the Warehouse Arts Management Organization Wamboree and mentioned that they were looking for sponsorships

Corinne Cooper thanked Wylwyn Reyes for improving the sound quality.

Adriane Ackerman invited PACDC Members to ‘Desert Drone’ a show at the Screening Room that brings in experimental artists to present. She also expressed gratitude to the Arts Foundation staff for their work helping and informing PACDC Members on their role on the committee.

Anthony Avila invited PACDC Members to check out their September class schedule at the Drawing Studio. They will also have an event on Sept. 24th celebrating the founder of the Drawing Studio, Andy Rush.

6. Public Art Director’s Report Announcement Wylwyn 5

Wylwyn Reyes, Public Art Director, presented his report and noted the elimination of Public Art for the 5th and 6th St project, which was canceled due to funding allocations. Arts Foundation staff will be meeting with the Department of Transportation and Mobility (DTM) leadership to discuss a long-term plan to get public art involved in projects sooner. In September and October there will be two Prop 407 Calls to Artists for La Madera Park in Ward 3 and the Todd Harris Sports Complex in Ward 4. Arts Foundation staff have a goal to get the artist involved ahead of construction planning so there are more opportunities for art. One potential art enhancement will be at the splash pad.

PACDC Members who commented on this item were Chairman Glock and Co-Chair Kenna Smith regarding the 5th and 6th street public art removal.

Mr. Reyes noted that the removal may have been due to a miscommunication between departments, but they do not have much information on why it was canceled.

Chairman Glock said he would follow up with DTM leadership.

Kenna Smith asked if the entire project was canceled or just the public art.

7. Review & Approval of June 12, 2024, PACDC Meeting Minutes Action Jim 5

Chairman Glock said that minutes were sent out and he would entertain a motion.

Liane Hernandez moved to approve the minutes as presented.

Kenna Smith seconded the motion.

Corinne Cooper noted that there was a typo on item 6 that needed revision. The revision was accepted by Chairman Glock without amendment to the original motion.

Approved unanimously via roll call vote.

8. TABY Program Presentation	Study	Wylwyn	5
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Ariel Fry gave a presentation on the completed artwork for the Transportation Art by Youth (TABY) project, installed at Wagging Tails Dog Park with teaching Artist Hiro Tashima.

The ribbon cutting took place on July 27th. This project was funded by the Pima Association of Governments and took place in Ward 4. The project was produced at the Pima Community College West and East Campuses. One large component of this art project was an accordion mural made from recycled street signs which included different dog breeds and birds as well as names of dogs submitted by community members on the panels. There are also small and large sculptures of dogs, a fire hydrant and a large bone that serve as signs for the dog park within the installation area. The sculptures were made from concrete and recycled street signs.

The youth Artists learned many artistic and construction skills during the project period. The youth artists also participated in the project's installation.

Hiro Tashima thanked the PACDC Members for the opportunity and spoke about his experience, what was taught to the students, and the feedback that the students shared with him.

Adriane Ackerman thanked Mr. Tashima and mentioned that this project brought her a tremendous amount of joy and she appreciated the skills that were transferred to the youth artists.

Corinne Cooper thanked Ariel for this project. Ms. Cooper also mentioned that she collects political signs and would be happy to provide the material to the TABY artists if they were interested.

Guests: Teaching Artist Hiro Tashima

9. Introduction on Public Art Donation: Tucson Rodeo's 100 Year Anniversary Mural	Study	Sadie	5
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Sadie Shaw introduced the proposed donation honoring the 100th Anniversary of Tucson's Rodeo with comments by artist Ignacio

Garcia and members of the Tucson Rodeo Committee, the main applicants.

The presentation included the donation procedures and proposed timeline, the steps completed by the applicant, the donation criteria that the PACDC Members will use to review the donation, an image of the proposed design, and technical information regarding the proposed donation. If approved, the mural will be installed on the East wall of the Tucson City Court Building at 103 E Alameda St.

Sam Merriman expressed that the Tucson Rodeo Committee's 100-year anniversary was looking to celebrate three cultures that merged in this area both on the mural and during the upcoming celebration.

Ignacio Garcia spoke of his excitement about this project and how it is symbolic of the longtime legacy of the rodeo in this area. His design highlights the different cultures that were present and would attract more interest in the Tucson Rodeo and downtown area.

Chairman Glock mentioned that he is a longtime fan of the rodeo. He added that rodeos tend to bring about controversy when it comes to the treatment of animals so there may be some pushback. He also stated that the design captured the multicultural spirit of the event.

Corinne Cooper praised the design of the mural and shared her experience participating in rodeos. She commented on the lack of gender diversity in the design since females have historically participated in the rodeo.

Adriane Ackerman agreed with Ms. Cooper. She added that the Tucson Rodeo is known for its gender diversity and parity in pay between male and female riders. She asked that there be more gender diversity in the design.

Ignacio Garcia responded that there is already a design with that concept included but wanted to ensure that it worked with everyone and fit in the design scheme.

Alisha Vasquez commented that she was happy this mural was in the downtown area but noticed that it lacked a nod to the wagon culture since the rodeo parade is one of the largest non-motorized parades in the country. She also said that it lacked a reference to the Black Cowboy which was historically present in this area and would like to see that added to the design. Ms. Vasquez added that the Anglo man in the middle appears to emphasize too much the colonial-settler mentality of Westward expansion.

Ms. Cooper responded that she did not see the figure in the middle as a white man.

Mr. Garcia responded that he wanted the figures' background to be undistinguishable, since the lifestyle of being a cowboy would make them rugged and leather faced. He wanted to avoid going into the politics of race but wanted to capture the spirit of the lifestyle. Mr. Garcia noted that he is open to ideas and change.

Sam Merriman noted that he could not distinguish the cultures of the figures but saw their similarities of shared culture and lifestyle.

Mr. Garcia commented on how the lifestyle pushed different cultural groups towards unity for survival purposes.

Chairman Glock noted the beauty of public art is that everyone can express their perspectives and belief in a way that doesn't encourage ire and ill will. He also reminded the PACDC Members and applicants that this is the introduction, and the project will be brought back for future consideration.

Maureen Lueck noted that with the large dimensions of the wall there is room in the design like the inclusion of the Tucson landscape and other figures.

Mr. Garcia confirmed that he is open to tweaking the design.

Fred Narcaroti added that the jewelry and outfits of the figures spoke to the shared culture, and he appreciated the suggestions so that they could get the design right. Mr. Narcaroti noted that they chose this wall to bring a joy and celebratory area to the City Courts and population who utilize this area.

Liane Hernandez thanked the artist and applicant and asked if the official name of the rodeo was still "Fiesta de los Vaqueros."

Mr. Merriman answered that the official name is the Tucson Rodeo: Fiesta de los Vaqueros.

Ms. Hernandez thanked the artist and praised his previous work. She expressed gratitude that the artist was taking the suggestions of the PACDC Members, who were anticipating the public's reaction.

Mr. Garcia responded that he was happy to incorporate the ideas.

Ms. Hernandez said she hoped Mr. Garcia would incorporate the suggestions of the PACDC Members to add more diversity to the design.

Mr. Garcia responded that he had a rendering with a Charra already but was having issues with the design.

Ms. Hernandez added that it was a part of the history, and she hoped he would consider a Vaquera in a future design.

Jose Calderon thanked everyone for their comments. The Tucson Rodeo started in 1925 and used to be a “good ol’ boys” type of event. They’ve changed a lot, had female Chairs, and has become more inclusive. They want to make sure that the design is right and respectful of all and that it is time that everyone gets recognized for their contribution.

Ms. Ackerman thanked Ms. Hernandez for her comments. She agreed with Ms. Vasquez about the central figure and asked that if the artist's intention was not to bring in race and politics, he should change the central figure, so the design is not misread. She suggested adding a darker figure or a female to the design.

Mr. Garcia responded that he is open to that and wants the design to have longevity and to represent the future.

Chairman Glock thanked the artist, applicant, and PACDC Members for their comments.

Ms. Shaw thanked the artist, applicant, and PACDC Members and noted that this item will come back to the committee in the future for approval.

10. Call for Subcommittee members for Public Art Program Community Education	Study	Wylwyn	10
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Wylwyn Reyes gave a brief introduction on the need to form a subcommittee to initiate the planning of a draft of a community education program in accordance with AD 7.01-1, G,2.

The City of Tucson’s Administrative Directives dictate that the PACDC should undertake a public education program. The subcommittee will meet separately to brainstorm and workshop what it means for the PACDC to run an education program. Mr. Reyes wants the committee to be the drivers of this. He asked PACDC Members to consider joining and that they could reach out to him now or later if they were interested.

Chairman Glock added that subcommittees were to study a specific problem and provide a recommendation back to the entire committee.

Corinne Cooper asked Mr. Reyes when the subcommittee would meet.

Mr. Reyes added that he anticipated they would meet sometime in the Fall.

Liane Hernandez noted that she was interested in serving on the subcommittee depending on the time the subcommittee would meet.

Adriane Ackerman noted that she was also interested in serving on the subcommittee and asked Mr. Reyes to speak more on the community education program since there were new PACDC Members present.

Mr. Reyes responded that the City of Tucson’s administrative directives state that the committee will “develop an educational program to promote the public art program in conjunction with public art staff.” The subcommittee would develop recommendations and present them for the PACDC Members to approve before implementation.

Brandon Varela asked what the end goal of the education program was.

Mr. Reyes said that is yet to be determined since the language was vague. The goal can be determined by the PACDC.

Mr. Varela responded that the OPIA program that he revamped was to show youth artists the background of working as a public artist. He noted that he is interested in the program.

Mr. Reyes mentioned that the Arts Foundation is developing a Public Art Corps to help people break into the public art world.

Chairman Glock thanked Mr. Varela for his comments and agreed that we should create more opportunities for Artists.

11. Call for Subcommittee Members for Deaccession of Jácome Department Store Medallions	Study	Wylwyn	5
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Wylwyn Reyes gave a brief introduction on the Department of Transportation and Mobility’s request for deaccession of Jácome Department Store Medallions. This artwork was a part of the Ekbo assessment from previous years. The medallions were installed across from the TCC without proper approval and were quickly removed. They are currently in storage until a determination can be made. The city is interested in removing this artwork from the collection. It may be rehomed or destroyed.

Chairman Glock recalled a fair amount of interest in these artworks a decade ago and mentioned that there were many other community members who were involved in the past and may be interested in serving on the committee.

Mr. Reyes responded that we could invite interested community members. There was no rush for the work of this committee.

Chairman Glock mentioned that if anyone is interested to reach out to Arts Foundation staff or himself.

Three PACDC Members are needed to serve on the Deaccession Committee.

12. Request Additions for Next Month Agenda	Announcement	Jim	3
Chairman Glock asked for PACDC Members to reach out to him outside of the meeting if they would like to add anything to a future agenda.			
13. Adjournment	Announcement	Jim	1
Meeting adjourned at 5:12			

Public Art and Community Design Committee Meetings are Open to the Public Citizens, particularly artists, interested in public art are encouraged to attend. Action may be taken on any agenda item. This meeting will be held virtually unless otherwise noted on the agenda. Meeting materials will be presented as part of the virtual meeting. Community members who wish to speak at the Call to Audience can click on the link below and will be added to a list on a first come first serve basis: <https://airtable.com/shr1SX8hMC5u3iS5p>

Committee Members

Anne Lopez—W4, Bob Clark—W5, Corinne Cooper-W3, Emily Tate—D1, James Glock—AF, Janet Fischer—W6, Kenna Smith—AF, Lara Somers—City Manager, Margaret Joplin-AF, Maureen Lueck-County Administrator, Melissa Brown-Dominguez—D2, Nancy Fung—AF, Valerie Sanchez-AF, Valerie Sipp—AF, Adriane Ackerman-Mayor, E. Liane Hernandez – W1, Alisha Vasquez—D5, Anthony Avila – D3, Brandon Varela – AF

Accessibility

If you require an accommodation or materials in accessible format or require a foreign language interpreter or materials in a language other than English for this event, please call the Arts Foundation at 520.624.0595 ext 4. or email PACD@ArtsFoundTucson.Org at least 2 business days in advance.

Links

- Serving on a City of Tucson [Board, Committee & Commission](#) is one way that Tucson’s residents can participate in local government. Boards and Commissions typically serve in an advisory capacity to the Mayor and Council. Tucson benefits from the knowledge and expertise that volunteers bring to these Boards and Commissions.
- The [Public Art and Community Design Committee \(PACD\)](#) is a standing committee of the Arts Foundation that functions as an interagency committee operating in compliance with Boards and Commissions.
- The City of Tucson uses [Administrative Directives 7.01-1 through 7.01-7](#) to implement the City’s Public Art Program.
- Pima County uses the [Board of Supervisors Policy C 3.3 and Administrative Procedures 3-16](#) for the implementation of the Pima County Public Art Program.