

**CITIZENS' WATER ADVISORY COMMITTEE  
(CWAC)**

Wednesday, January 3, 2024, 8:00 a.m.

Virtual Meeting – Microsoft Teams

**Legal Action Report and Meeting Minutes**

**1) Call to Order / Opening Statement:**

CWAC Chair Rory Juneman called the meeting to order at 8:00 a.m.

**2) Roll Call:**

Those present and absent were:

**Present:**

Rory Juneman, Chair	Representative, City Manager
Alison Jones, Vice Chair	Representative, Ward 6
Ed Hendel (virtual)	Representative, Mayor
Andrea Gerlak (virtual)	Representative, City Manager
Steven Washburn	Representative, City Manager
Juliet McKenna	Representative, City Manager
Val Little	Representative, City Manager
Raul Ramirez (virtual)	Representative, Ward 1
Lisa Shipek	Representative, Ward 3
Robert Jaramillo (virtual)	Representative, Ward 5
John Kmiec	Ex-Officio (non-Voting) City of Tucson Water Department Director

**Absent:**

Melissa Lal	Representative, Ward 4
James Doyle	Ex-Officio (Non-Voting) Pima County Regional Wastewater Reclamation Department

**3) Director's Report** - Tucson Water Director John Kmiec provided brief updates as follows:

- a) Mayor and Council items:
  - i) December & January -No Current Items
- b) Colorado River Update
- c) Potable and Reclaim Demand
- d) Colorado River Water Users Association (CRUWA) Conference

Members asked questions; Director Kmiec fielded questions throughout his report to clarify information for the committee and provide important information on water matters.

4) **Tucson Water Communications Strategy: Tucson Water Runs Deep** – Natallie DeRoock, Tucson Water, Senior Public Information Officer introduced herself and briefly shared her background before introducing the campaign and strategy. Those items reviewed and discussed were:

- a) Website run through: <https://www.tucsonwaterrunsdeep.org/>
- b) Goals to Communicate
  - i) Solid/Dependable reliable water resources
  - ii) Optics
    - (1) Visual Standardized Utility
    - (2) Multilingual
    - (3) Digital – environmentally responsible
    - (4) Community Engagement

Ms. DeRoock presented a comprehensive communications strategy aimed at engaging the community through various channels, including the website for interactive engagement and social media platforms for broader outreach.

5) **Human Resources Quarterly Update** - Ashley Tellez, City of Tucson, Human Resources Manager provided an update to the committee. Those items reviewed and discussed were:

- a) Water Trends & Charts
- b) Vacancies
- c) National Trends
- d) Challenges: Public Sector & Government
- e) Retention Efforts
- f) 2024 Objectives

6) **Announcements** – Staff announced the newly adopted requirements for hybrid and virtual meeting guidelines requiring cameras to be on for the entire meeting.

7) **Review and approval of December 6, 2023, Legal Action Report and Meeting Minutes** – **Motion:** Member Juneman moved to approve the Legal Action Report & Meeting Minutes. Member Jones duly seconded the motion. **Discussion:** None. The motion passed on a voice vote 8 – 0.

8) **Subcommittee Reports** - Each subcommittee chair reviewed agenda items and discussions held at previous meetings and updated the committee on future subcommittee topics.

9) **Call to Audience** – None

10) **Future Meeting / Agenda Items** – The committee suggested a short list of current agenda items and requested members send additional items to water staff.

- a) RWRAC membership
- b) DPR for the utility
- c) Drought Response Measures

11) **Adjournment** – The meeting was adjourned at 9:56 a.m.