

OUTREACH SUBCOMMITTEE

Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the **Tucson Pima County Bicycle Advisory Committee (TPCBAC)** and to the general public, that the TPCBAC held the following meeting, which was open to the public:

The **TPCBAC Outreach Subcommittee** conducted a public meeting on March 29, 2023, by means of Teams virtual meetings.

APPROVED Meeting Minutes

1. Call to Order and Roll Call

Meeting called to order at 5:03 p.m. by Chair Daphne Hope
(see attendance roster at the end of this document)

2. Goals and purpose of Outreach Subcommittee.

The members reviewed the Draft Mission Statement provided and accepted it with the following amendment:

“a) Inform the public about the existence, *duties and actions* of the BAC”.

General discussion followed and it was agreed that the BAC should provide a clear statement of its mission, functions and operating parameters as well as providing links to past annual reports and stated goals for the upcoming year.

3. Tools and Responsibilities.

It was agreed that all means should be explored for communicating with the public including electronic as well as hard copy tools. Some of the means for reaching out to the public include pocket size cards/flyers giving a link or QR code so people can follow up on their own.

It was also agreed that, to the extent possible, all information should be communicated in both English and Spanish.

Kevin volunteered to research websites from other bicycle advisory committees.

Sophia volunteered to draft a sample website with prominent buttons for linking to comment forms, annual reports, etc. It was agreed that the order of topics on this website was key to prioritize those items of most interest to the visitor.

Daphne volunteered to draft a statement about how to communicate with the BAC and to liaise with Benjamin regarding how any comment forms submitted to the City/County would be handled.

4. Adjournment.

The meeting adjourned at 5:58 pm.

Next meeting will be held on April 17, 2023, at 5:00 pm.

Attendance:

Daphne Hope (TPCBAC)

Sophia Gonzalez (TPCBAC)

Kevin Greene (TPCBAC)

Benjamin Elais – City of Tucson (part of meeting)